

**THE  
WEDDING  
FILM  
SCHOOL  
SHOW**

**2026 MEDIA KIT**

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# ENGAGE WITH THE WEDDING FILMMAKING COMMUNITY

**The Wedding Film School Show** Media Kit includes:

- About the Show and Brand
- Audience Overview
- Host Headshots & Bios
- Brand Partners
- Download Statistics
- Top Episodes
- Social Media Channels & Reach
- Custom Partnership Opportunities



# ABOUT THE SHOW



**The Wedding Film School Show** is the official podcast of **Wedding Film School**, the internet's premier education resource for Wedding Filmmakers.

Hosted by Jason McCutchen and Jared Haskell, the WFS Show is dedicated to helping Wedding Videographers grow their businesses, their craft, and have fun doing it. Jared and Jason take their 20 years experience in the wedding industry & combine it with special guest Wedding Pros to help you make the most of your wedding creative business.

# ABOUT THE BRAND

## ABOUT WFS

**Wedding Film School** is the industry's leading resource for the wedding filmmaking community, teaching others how to create better films and run a more successful business.

Operated by Jason McCutchen, Bobby Burns, and Jared Haskell, these three share their combined knowledge of over 45 successful years in the wedding industry via their **YouTube platform, podcast, social presence, and in-person events.**



# THE WEDDING FILM SCHOOL SHOW HOSTS

**JASON MCCUTCHEN**



**JARED HASKELL**



Jason McCutchen and Jared Haskell are industry veterans and creative entrepreneurs with a combined 30+ years of experience in wedding filmmaking. Together, they have filmed thousands of weddings nationwide through their three successful wedding brands (Huxley Film, StopGoLove, and Merriment Films), each known for its distinct creative voice and consistently high-caliber work. Their films have earned industry recognition, including a recent *Best of Boston* award, cementing their reputation as leaders in the wedding film space.

# ABOUT OUR AUDIENCE

**The Wedding Film School Show** is a leading niche podcast within the wedding filmmaking industry. Our audience is deeply engaged, with listeners regularly downloading multiple episodes and returning for long-term, evergreen education. The show is recognized as a trusted authority on gear, industry trends, and filmmaking technique.

Wedding filmmaking is a rapidly growing category, with professionals representing one of the most active and high-spending segments in the camera and creative technology market. This makes our audience uniquely valuable for brands seeking meaningful, purchase-ready exposure.



# BRAND PARTNERS

We work with some of the top brands in the world for wedding filmmaking to deliver high-impact, authentic partnerships. Our audience of experienced filmmakers engages with brands through real-world use, honest education, and content that goes beyond traditional sponsorships.

**LUMIX**

**TAMRON**

**MUSICBED**

MEDIA**ZILLA**



**Yolo** **Box**

**RØDE**

**DEITY**  
MICROPHONES

**ZHIYUN**

**gamut**

# DOWNLOAD STATISTICS

With a strong presence and a trusted, respected voice in the wedding filmmaking community, the show has built influence across multiple platforms.

With a worldwide audience of business minded filmmakers, we are confident we can provide value for your brand.

**1,000** *downloads/month*

**10,000** *downloads/year*

WHERE THEY LISTEN:



# TOP EPISODES

The Wedding Film School Show features a robust archive of **175+ episodes since 2019**, providing long-term visibility for brand partners through evergreen content that continues to generate downloads well beyond initial release.



## **Season 5, episode 6: The Knot's Fake Brides and You**

Jason and Jared explore the New Yorker article "Does the Knot Have a Fake Bride's Problem?" and discuss the perils of online advertising, their own Knot stats, and the culture in the wedding industry that makes helping normal vendors understand marketing and sales so hard.



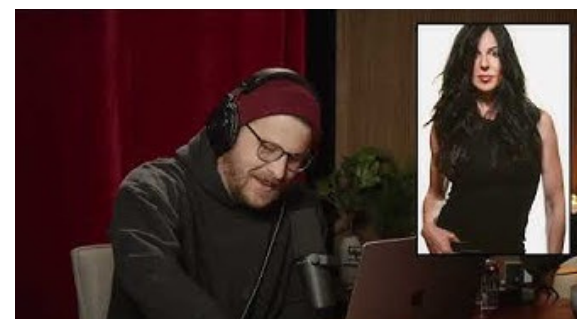
## **Season 5, episode 12: Why You're not booked in 2025**

Jared and Jason take a thoughtful look at the wedding industry landscape in 2025, examining trends that have affected booking patterns and what professionals can learn from them. The conversation focuses on actionable strategies to help filmmakers adapt and build momentum heading into 2026.



## **Season 5, episode 3: How we would get started in wedding filmmaking in 2025**

Jared and Jason share strategic insights on building and refining a wedding filmmaking brand in 2025, with actionable guidance for both new and experienced professionals.



## **Season 4, episode 20: Capturing Authentic Moments | Sharrone Calafiore | Fiore Films**

Sharrone Calafiore of Fiore Films joins us to discuss "videographer's luck", how she captures memorable frames, and the amazing privilege of being a wedding filmmaker.

# SOCIAL MEDIA



**63.3k subscribers**

@theweddingfilmschoolshow

**168k subscribers**

@weddingfilmschool



**2,800 followers**

@theweddingfilmschoolshow



**10,000 followers**

@wedfilmschoolshow

**17,000+ members**

Wedding Film School Facebook Group



# ***PARTNERSHIP***

**Connecting premium brands with the filmmaking community**

## ***2026***

We strive to partner with brands that we believe in and that help to propel the wedding filmmaking community forward. From gear to services, plugins, events, and more we'd love to discuss what our partnership could look like!

Don't see an option that fits your brand? Inquire with us for custom collaboration requests.

### SINGLE EPISODE INVESTMENT

- Pre-roll \$250
- Mid-roll \$250
- Post-roll \$250

### ANNUAL SHOW SPONSOR

- 30-second pre-roll and post-roll ad every episode
- 4 mid-roll ads/year
- Logo added to YouTube video
- Links included in show description
- 4 social posts
- Sponsored episode (interview) every year

**\$4499**

#### GOLD

- 6 pre-roll
- 6 mid-roll
- One sponsored episode (interview)
- One social post

**\$2999**

#### SILVER

- 3 pre-roll
- 3 mid-roll
- One sponsored episode (interview)
- One social post

**\$1999**

#### BRONZE

- 1 pre-roll
- 1 mid-roll
- One sponsored episode (interview)
- One social post

**\$999**